

**Date:** May 21, 2024

## **TENDER**

### **Creation of a New Website for Indian Iron and Steel Sector Skill Council (IIS SSC) with new Technology & Features**

Dear Prospective Bidders,

The Indian Iron and Steel Sector Skill Council (IIS SSC) invites qualified and experienced vendors to submit tenders for the development of a new website on domain name [www.iisssc.org](http://www.iisssc.org). The purpose of this project is to enhance our online presence and provide an interactive platform for stakeholders within the Iron and steel and related Industry, Non-Ferrous, Foundry & Forging sectors.

#### **Scope of Work:**

##### **Assessment and Planning:**

- ✓ Evaluate the current website's performance, design, and functionality.
- ✓ Identify suitable theme and plugin.
- ✓ Define goals and objectives for the revamp.

##### **Design Overhaul:**

- ✓ Create a fresh and modern design that reflects activeness in skill development programs.
- ✓ Ensure the design is responsive and optimized for various devices (desktop, tablet, mobile).
- ✓ Improve user experience (UX) by enhancing navigation, readability, and visual appeal.

##### **Content Optimization:**

- ✓ Review existing content and identify areas for improvement.
- ✓ Update outdated information and remove irrelevant content.
- ✓ Optimize content for SEO (Search Engine Optimization) to improve visibility on search engines.

##### **Functionality Enhancements:**

- ✓ Integrate new features or functionalities to meet the evolving needs of your audience.
- ✓ Enhance user engagement through interactive elements such as forms, quizzes, or live chat.

### **Performance Optimization:**

- ✓ Improve website loading speed by optimizing images, scripts, and server configurations.
- ✓ Implement caching mechanisms to reduce server load and enhance user experience.
- ✓ Ensure compatibility with the latest WordPress version and plugins to maintain security and performance.

### **SEO and Marketing Integration:**

- ✓ Implement on-page SEO best practices, including meta tags, schema markup, and XML sitemaps.
- ✓ Integrate with analytics tools (e.g., Google Analytics) to track website traffic and user behavior.
- ✓ Set up social media integration to encourage sharing and increase brand visibility.

### **Security Enhancements:**

- ✓ Strengthen website security by implementing SSL encryption and using secure authentication methods.
- ✓ Regularly update WordPress core, themes, and plugins to patch security vulnerabilities.
- ✓ Implement security plugins and firewall protection to mitigate risks of hacking and malware.

### **Accessibility Improvements:**

- ✓ Use semantic HTML markup and provide alternative text for images to improve accessibility for screen readers.

### **Testing and Quality Assurance:**

- ✓ Conduct thorough testing across different browsers and devices to ensure compatibility and functionality.
- ✓ Perform usability testing to identify any issues or obstacles that users may encounter.
- ✓ Fix bugs and address any issues found during testing before launching the revamped website.

### **Backup and Migration:**

- ✓ Backup the existing website data and files before making any changes.
- ✓ Plan and execute a smooth migration process to deploy the revamped website without disruptions.

### **Launch and Post-launch Support:**

- ✓ Coordinate the launch of the revamped website, including domain configuration and DNS updates if necessary.
- ✓ Provide ongoing support and maintenance services to address any issues and keep the website running smoothly after launch.

### **Additional Requirement:**

- ✓ Colour attractive.
- ✓ 1<sup>ST</sup> Screen to give maximum information.
- ✓ SLIDER----- In house changing facility.
- ✓ ADDL. Bar & Fixed Bar.
- ✓ Language change option.
- ✓ Guidelines for training – STT, RPL, Apprenticeship
- ✓ Information on NCVET – letter for Awarding body.
- ✓ Details of MSDE, NSDC, NCVET.
- ✓ Non-Ferrous – Letter of 04.04.2022 – Advisories, Photos.
- ✓ Board of Directors, Team Members.
- ✓ Visibility of Niyog Setu.
- ✓ Hyperlink to reach Industry partner's websites.
- ✓ Industry Feedback ----- Talk to CEO.
- ✓ COPYRIGHT
- ✓ Success Stories; Letters from the Employer.

### **Submission Requirements:**

- ✓ Detailed proposal outlining the approach, methodology, timeline, and pricing structure.
- ✓ Portfolio showcasing previous website development projects, particularly those in the skill development or related sectors.
- ✓ Company profile highlighting relevant experience and expertise.
- ✓ References from past clients

### **Timeline:**

- ✓ Deadline for submission of tenders: 04 June 2024
- ✓ Evaluation of tenders: 06 June 2024
- ✓ Contract award: 10 June 2024

### **Budget:**

The budget allocated for this project is flexible and will be determined based on the proposals received and the scope of work.

**Evaluation Criteria: Tenders will be evaluated based on the following criteria:**

- ✓ Technical expertise and experience in website development.
- ✓ Understanding of the requirements and alignment with the objectives of IIS SSC.
- ✓ Cost-effectiveness and value for money.
- ✓ Track record and references.

**Submission:**

Tenders must be submitted electronically to “[akash@iissc.org](mailto:akash@iissc.org)” and “[dhruba@iissc.org](mailto:dhruba@iissc.org)” no later than **June 04, 2024**. Late submissions will not be considered.

The Indian Iron and Steel Sector Skill Council reserves the right to accept or reject any or all tenders and to annul the tendering process at any time without incurring any liability.

**For inquiries or clarification, please contact**

Akash Srivastava (M- 8826526826, Email – [akash@iissc.org](mailto:akash@iissc.org))

We look forward to receiving your proposals and collaborating on this exciting project.

Sincerely,

Akash Srivastava  
Head – Standard, Quality & Special Projects  
Indian Iron and Steel Sector Skill Council (IIS SSC)

